

# THE AG CENSUS COUNTS



**United States Department of Agriculture**  
National Agricultural Statistics Service

Presented by: USDA NASS

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[nass.usda.gov/AgCensus](https://nass.usda.gov/AgCensus)

# History

The first Census of Agriculture was conducted in **1840** in **26 states** and the District of Columbia.



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# 170 Years Later

NASS conducts the Census of Agriculture in:

- all 50 states
- Puerto Rico
- Guam
- U.S. Virgin Islands
- Commonwealth of Northern Mariana Islands
- American Samoa

That's data for more than 3,000 U.S. counties and 30,000 zip codes.



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# Census of Agriculture

A complete count, taken every five years, of America's farms and ranches and the people who operate them.



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# Census of Agriculture

- The most complete agricultural data available.
- The only source of uniform, comprehensive and impartial agricultural data for every county in the nation.
- Information on land use and ownership, producer characteristics and demographics, production practices, income and expenditures, and more.



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# Farm Defined

Any place from which at least **\$1,000** of agricultural products were produced and sold, or normally would have been sold, during the census year.



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# YOUR VOICE



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# Your Voice

- By participating in the Census of Agriculture, you help show the nation the value and importance of U.S. agriculture.
- This is your opportunity to tell how American agriculture provides food, fuel, and fiber to the world.
- By responding to the census, you have the power to influence decisions that will shape American agriculture for years to come, including:
  - transportation and marketing locations
  - farm services, programs, and policies
  - production practices and new technologies



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# YOUR FUTURE



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# Your Future

- By responding to the Census of Agriculture, you have a positive impact on the future of your operation and your community.
- The Census of Agriculture provides valuable information that will be used to plan the future, including:
  - community planning
  - farm succession planning
  - store/company locations
  - availability of operational loans and other funding
  - federal budget support for agriculture



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# YOUR OPPORTUNITY



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# Your Opportunity

- Your response to the Census of Agriculture makes a difference!
- To ensure that the best tools and reports are available, we need accurate information from ALL farmers and ranchers no matter how large or small your operation.
- Respond early and avoid follow-up contacts.
- *Your response is required and protected by federal law.*



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A man with a beard, wearing a brown cap and a blue and yellow plaid shirt, is smiling and holding a black plastic crate filled with ripe orange fruit. He is standing in an orchard with green trees and more oranges visible in the background. The image has a white, paint-splatter-like border at the bottom.

# BE COUNTED

## THERE'S STRENGTH IN NUMBERS



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# Dates to Remember

**November 21, 2022:** Census mail out

**February 6, 2023:** Census deadline

**February 22, 2024:** Census data available



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# Responding to the Census

- You are highly encouraged to complete the Census of Agriculture online at [www.agcounts.usda.gov](https://www.agcounts.usda.gov). The online questionnaire is secure, convenient and user-friendly. Save time by responding online as the form calculates totals automatically, offers quick drop-down menu options, and skips questions that do not pertain to your operation.
- Alternatively, you may also respond by mail.



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# For More Information

Visit [www.nass.usda.gov/AgCensus](http://www.nass.usda.gov/AgCensus)

Find the latest promotional and outreach products under [Partner Tools](#) in the left column of the Ag Census web page.

Follow @USDA\_NASS on Twitter

Call (800) 727-9540



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